CLAIMS

WHAT IS CLAIMED IS:

An apparatus for concealing encoding unique identifiers on products comprising:

directing a plurality of high energy electromagnetic waves at material comprising the product such that the convergence point of the waves is within the material; altering the convergence point of said high energy electromagnetic waves such that the three-dimensional structure of material within the product is disrupted such that said unique identifier is formed.

- 2. The apparatus of claim 1 wherein the encoding is performed on material which is in a molten or semi-molten stage.
- 3. An apparatus for reading said encoding of claim 1 and comparing the same to information contained in a database comprising:

a scanning device capable of discerning the internal contour of materials and reading/an internal encodation;

a computer database relating the internal encodation with information pertaining to the purchaser of a good or the good's manufacture or source of origin;

a processing device for correlating the information in the computer database with internal encodation discerned by said scanning device.

4. A method of identifying the owner of a good, or the good's manufacture or source of origin, comprising:

encoding a unique identifier on a product;

placing a visible electronically-readable package identifier correlatable with, or identical to, said unique identifier on said product;

inputting said visible electronically-readable package identifier with information pertaining to the purchaser of the product, the good's manufacture or source of origin;

maintaining a database correlating said unique identifier with said information pertaining to the purchaser of the product, the good's manufacture or source of origin;

reading said unique product identifier; and

retrieving information pertaining to the purchaser of the product, the good's manufacture or source of origin from said database by means of providing the unique product identifier.

- 5. The method of claim 4 wherein said product encodation is concealed.
- 6. The method of claim 4 wherein said visible electronically-readable package identifier is input by electronic means.
- 79./The method of claim 6 wherein said information pertaining to the purchaser of the product, the good's manufacture or source of origin is input by electronic means.

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